

# LIVEUROPE



Live music venues united for the circulation of emerging artists

The **Liveurope Platform** is a European initiative gathering popular **concert venues** established in various countries across the continent. All members of this Platform share one goal : the promotion of **European music**, and more particularly of emerging acts.



The key mission of the Liveurope initiative is to support live music venues in their efforts to foster cross-border circulation of **emerging** European music artists, through the development of a European quality label.

The '**Liveurope label**' will identify European concert halls which are active in the promotion of upcoming European talent, in order to create lasting programming effects.

Thanks to an incentive financial support mechanism **co-funded by the European Commission's 'Creative Europe' Programme**, these concert halls will be encouraged to carry out a sustained collective effort with a view to increasing the share of upcoming European music acts in their artistic programmes.



In this perspective, the Liveurope Platform aims to build a **wider and more diverse**

**audience** for European music, and to fully unleash the potential of our continent's immense artistic potential.

The Platform ambitions to establish itself as a beacon of **excellence** in the field of live music in Europe. This initiative is indeed designed not only to help music artists developing their careers, but also to develop genuine enthusiasm among music fans, and to become a true **European success story**.



Besides the financial mechanism and the promotion efforts, a variety of events will be organised in the framework of this initiative, such as an **annual conference**, with a view to strongly embed the 'Liveurope label' within the European live music sector.

In this view, the ambition of the Platform is to attract an ever-growing number of participating concert halls all across the continent.



The aim of this initiative is also to contribute, through live music, to the development of a genuine **European cultural sphere**.

The Platform is coordinated from Brussels (BE) by internationally renowned concert venue **Ancienne Belgique** (<http://www.abconcerts.be/en/>). As of 2014, the other members of the Platform are:

- **Rockhal, LU** [www.rockhal.lu/](http://www.rockhal.lu/)
- **Sala Apolo, CAT** [www.sala-apolo.com/en/](http://www.sala-apolo.com/en/)
- **FZW, DE** [www.fzw.de/](http://www.fzw.de/)
- **Circolo Degli Artisti, IT** [www.circoloartisti.it/](http://www.circoloartisti.it/)
- **Vega, DK** <http://vega.dk/>
- **Blå, NO** [www.blaaoslo.no/](http://www.blaaoslo.no/)
- **Melkweg, NL** [www.melkweg.nl/](http://www.melkweg.nl/)
- **A38, HU** [www.a38.hu/en/](http://www.a38.hu/en/)
- **Stodoła, PL** [www.stodola.pl/](http://www.stodola.pl/)
- **Nouveau Casino, FR** [www.nouveaucasino.net/](http://www.nouveaucasino.net/)
- **Palác Akropolis, CZ** [www.palacakropolis.cz/](http://www.palacakropolis.cz/)
- **Village Underground, UK** [www.villageunderground.co.uk/](http://www.villageunderground.co.uk/)



- 01 Ancienne Belgique, Brussel, België
- 02 A38 Ship, Budapest, Hongarije
- 03 Sala Apolo, Barcelona, Spanje
- 04 Blå, Oslo, Noorwegen
- 05 Circolo degli, Rome, Italië
- 06 FZW, Dortmund, Duitsland
- 07 Melkweg, Amsterdam, Nederland
- 08 Nouveau Casino, Parijs, Frankrijk
- 09 Palác Akropolis, Praag, Tjechië
- 10 Rockhal, Esch-sur-Alzette, Luxemburg
- 11 Stodoła, Warshau, Polen
- 12 VEGA, Kopenhagen, Denemarken
- 13 Village Underground, Londen, VK

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